Department of Decision Sciences - Bocconi University Via Roentgen 1 - 20136 Milano Tel. 02-58365632 - Fax 02-58365630

## SEMINAR

# "A new modern approach to statistical data mining using information complexity and the genetic algorithm"

### Hamparsum Bozdogan

(The University of Tennessee, USA)

## Monday 14<sup>th</sup> September 2009 (h. 2.30 pm) Room N31 Tuesday 15<sup>th</sup> September 2009 (h. 9.30 am) Room N30 Piazza Sraffa 13 - 20136 Milano

#### Abstract:

In the information age we live in today, with increasingly sophisticated technology for gathering and storing data, many organizations and businesses collect massive amounts of data at accelerated rates and in everincreasing detail. Massive data sets pose a great challenge to many cross-disciplinary fields. Such data sets have large number of dimensions and often have huge numbers of observations. They are categorical, discrete, quantitative, and often are mixed-data types. This high dimensionality and different data types and structures have now outstripped the capability of traditional statistical methods, data analysis, graphical and data visualization tools.

Researchers, practitioners, and Ph.D. students at all levels need new and modern highly clever model selection tools as a key tool embedded into fast and efficient algorithms to reduce dimensionality and to choose best subset of variables in regression, classification, and cluster analysis to mention a few. To address these challenges, this workshop seminar will present a new statistical model selection tools to analyze potentially massive data sets with the goal of identifying a parsimonious model structure to fit to the data.

To this end, during the first day of the seminar, we will present:

· A Short Overview of Data Mining & Statistical Methodology During the Last Five Years

 $\cdot$  The General Theory and Applications of a New Information Complexity (ICOMP) Class Criteria for Model Selection

 $\cdot$  Simultaneous Model Selection in Multivariate Mixture Model Cluster Analysis Using Information Complexity and the Genetic Algorithm: M3

During the second day of the seminar we will present:

- $\cdot$  New Advances in Regression Model Selection Using Information Complexity and the Genetic Algorithm
- $\cdot$  Lab Applications of Model Selection